

MEDIA RELEASE

Logistics Executive Group Launches New Office in Riyadh, Saudi Arabia led by Managing Partner, Mr. Mohammed Mosly

Global Supply Chain Advisory and Search firm Logistics Executive Group expands its Middle East operations with the launch of its new office in the Kingdom of Saudi Arabia



Managing Partner for Saudi Arabia, Mr. Mohammed Mosly

Dubai, UAE – July 26th, 2021: Logistics Executive Group announced today, the launch of its newest global office in Riyadh, Saudi Arabia, to be headed by Managing Partner, Mr. Mohammed Mosly.

A leading Corporate Advisory, Consulting, M&A and Executive Search firm, Australian headquartered Logistics Executive Group has operated its Logistics Centre of Excellence and Services Hub in the United Arab Emirates for nearly two decades.

Specialising in bring strategic, functional and execution capabilities across the supply chain, logistics, food and manufacturing sectors, the firm's push into Saudi Arabia increases its global presence to eleven countries, with three new offices added since mid-2020.

The rise of digitalisation, ecommerce and increased complexity across the supply chain as driven the need for organisations to drive performance, identify growth and optimise operations has led to the expansion of Logistics Executive Group suite of services with company introducing supply chain design engineering service and expanding its M&A portfolio over the past 2 years. Saudi Arabia's Vision 2030 strategy has accelerated in recent years with a large focus on enhancing its logistics infrastructure and capability, driving an increased need for Logistics Executive Group to localised operations in support of its customers.

The launch of the new partnership and appointment of Mr Mosly as Managing Partner, signals an important move for Logistics Executive Group having previously commenced operations in Saudi Arabia since 2004, before establishing their Middle East & Africa Regional HQ in Dubai 2005. In re-establishing an on-the-ground presence, in the GCC region's largest economy will allow the Company to further enhance its services offering increased capability to support its global customers, whilst providing Saudi Arabian customers with access to opportunities through its global office network.

Recognised as a Saudi Arabian sector expert, Mr Mosly brings more than 25 years of executive leadership experience between private and public sectors within Saudi Arabia and the region, and importantly has led national transformation programs as part of Vision 2030 initiatives.

Kim Winter, Founder and CEO of Logistics Executive Group, noted that "the combined resources and expertise of both parties in establishing this partnership has obvious synergies including expanding the Corporate Advisory, Consulting, M&A, Executive Search, Supply Chain Media and Events portfolios. Expanding our geographic reach into The Kingdom will allow us to strengthen relationships with many of our pan national customers and serve their Saudi Arabian needs.

"Central to the success of signing this alliance has been more than 22 years of cooperative relationships, and an alignment of the leadership groups to an ethos of total customer focus" said Mr. Winter.

He went on to say "with more than 100 years combined senior executive experience between the owners and a dedicated team of recognised industry specialists, we have been able to offer an unmatched source of hand- on corporate experience to the markets in which we are represented. Our long-term customer relationships have placed us in good stead and are key reason behind our continued growth, through events such as the GFC and now, trough the pandemic. We continue to support organisations as they navigate the 'New Norm' and value those long-standing relationships"

"Being able to leverage enhanced resources will provide our customers with significantly broadened service options. We see many opportunities and business challenges for our customers, such as Business Transformation, M&A, Executive Search and Executive Coaching" said Mr. Winter.

Commenting on the milestone, Mr. Darryl Judd, Logistics Executive Group COO and MD, Corporate Advisory and M&A noted that "increasingly firms all around the world are seeking diversified pathways to grow and support their businesses, assets and people towards emerging from recent events into a changed world driven by increased digitalisation, consumer led markets and more complex global supply chains. The opening of the Saudi office will enable us to work comprehensively and seamlessly across markets to tackle and succeed with these challenges"

"Through the opening of the Saudi office, we are able to offer customers an ability to draw on the competencies of our global Centres of Excellence customers and system, whilst supporting projects locally enabling greater delivery success and local knowledge transfer." noted Mr. Judd.

"Recently the Kingdom of Saudi Arabia has shown a significant emphasis and attention towards logistics and the partnership with Logistics Executive Group provides international expertise and focus in assisting to achieve the nation's 2030 ambitions," said Mr. Mosly. "This relationship, over 12 months in the making, is a win, win outcome for the Group and their GCC and global customers, many having been served for over 20 years" he noted.

Mr. Mosly stated that "Logistics Executive Group is the best joint venture partner I could've wished for, I'm excited to work with the leaders of this inspirational company. The combined specialized experience of the combined resources with the well-established services, frameworks and models will provide tier one Corporate Advisory, Consulting, M&A, and Talent Management services throughout the Kingdom". He continued "I'm inspired by the creative communication, information, research, knowledge sharing, and online media platforms and activities Logistics Executive Group constantly activates.

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ABOUT Mr. Mohammed Mosly

Mr. Mohammed Mosly is the co-founder of Riyadh based Dimam Consulting company and Send & Send. He is a current or past Board member and or Advisor to a diverse range of Government and Private sector Boards, Councils, Commissions, Funds and NGOs.

Mr. Mosly is committed to serving the Kingdom of Saudi Arabia's Vison 2030. He is a recognized integrator and eco-system thinker with expertise across continuous improvement, system thinking, and fundamental sustainability solutions. Dimam Consulting Group provides advocacy, perception, and public engagement activities.

ABOUT Logistics Executive Group

Founded in 1999, Logistics Executive Group is an international corporate advisory and executive search group focused on the logistics and supply chain industry. Acknowledged as an industry leader, Logistics Executive Group provides a suite of whole-of-lifecycle business services across offices in Australia, Singapore, Hong Kong, China, India, Dubai, Kenya, Russia Europe and now Saudi Arabia, delivering an integrated business approach linking Business Performance to sustainable outcomes. Logistics Executive Group Supply Chain Performance Group brings together the world's leading Supply Chain Practitioners to provide a suite of powerful supply chain execution assets to helping businesses find and forge their path to high performance. Focused on executing lasting beneficial change, the organisation helps organisations to work smarter and grow faster, whilst building effective organisations that can innovate, grow, reduce costs, and manage risk. Logistics Executive Group is a single source for leadership development, talent & recruitment services, and business consulting to empower businesses and leaders to reach their goals. Partnered with a wide range of clients including; multinational corporations, entrepreneurial businesses, private equity firms, promoter owned companies, and non-profit organizations, the company offers a full suite of solutions that are designed and executed to position organisation who are seeking growth and overall improved performance. Service pillars include; Corporate Advisory & Business Performance Consulting, Mergers & Acquisitions, Trade Facilitation and Ventures, Executive Search & Leadership Development and Media Production.

Mergers, Acquisitions & Merger Integration Strategy:

Complexity and change are a constant in today's environment. Smart, agile companies must navigate changes, while sustaining growth and improving operational effectiveness. Logistics Executive Group Corporate Advisory and Consulting Group is a leading boutique provider of performance and outcome-driven consulting services. Logistics Executive Group Mergers and Acquisitions services combine our deep market and industry expertise in strategy and corporate restructuring to assist you to create and execute robust M&A, alliances, integration, and divestment strategies while mitigating risk. Across our global offices, we provide a suite of mergers, acquisitions, and merger integration services that can help companies capitalise on today's opportunities and position themselves for high performance. With a focus on mid-market transactions, our experienced Principals deliver an integrated business approach linking Business Performance to sustainable outcomes and have a depth of advisory expertise and corporate experience to address a range of circumstances.

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