

## MEDIA RELEASE

### Leading Corporate Advisory Consulting, M&A and Executive Search firm Logistics Executive Group Announces Appointment of Mr. Kah Soon Au as Associate Director, Asia & Oceania

**Singapore – November 17th, 2020:** Logistics Executive Group is pleased to announce the appointment of Singapore based Au Kah Soon as Associate Director, Asia & Oceania. Kah Soon has previously worked with the company on diverse logistics, M&A and business advisory projects over the past several years. Mr Au is a seasoned Finance Strategist, Marketing and Supply Chain Consultant who specialises in partnering with Board Directors, C Level Executives and Entrepreneurs to grow and streamline their businesses.

His appointment follows the expansion of APAC MD Dominic Rego's enhanced responsibilities to lead company's growth throughout North and South East Asia and will provide significant bench strength to their rapidly expanding global senior executive team.

Logistics Executive Group Founder and Global CEO Kim Winter noted that "After spending over two decades developing solutions across marketing, logistics and investments for multi-billion dollar MNCs to start ups, Kah Soon has honed his expertise in delivering analytical insights, multimillion dollar marketing pipelines, and award-winning investor coverage through his natural curiosity and deep customer engagement".

"He has held senior leadership roles in leading global companies across logistics, agri-business and financial services – covering over USD\$4 billion in M&A and fundraising deals. Based between the Singapore, Hong Kong and Dubai offices, Kah Soon will lead consulting assignments with the Logistics Executive Global Corporate Advisory Group to deliver comprehensive business and logistics advisory services" Winter said.

Logistics Executive Group will announce further executive leadership appointments in Australia, China, India and Dubai in coming weeks.



**Picture: Mr. Kah Soon AU, Associate Director - APAC & Oceania, Logistics Executive Group**

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**Kim Winter - Global CEO**, [kimw@logisticsexecutive.com](mailto:kimw@logisticsexecutive.com)

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# ABOUT Logistics Executive Group

Founded in 1999, Logistics Executive Group is an international corporate advisory group focused on the logistics and supply chain industry. Acknowledged as the industry leader, Logistics Executive Group provides a suite of whole-of-lifecycle business services across offices in Australia, Singapore, Hong Kong, China, India, Dubai, Kenya, and Europe, delivering an integrated business approach linking Business Performance to sustainable outcomes.

Logistics Executive Group Supply Chain Performance Group brings together the world's leading Supply Chain Practitioners to provide a suite of powerful supply chain execution assets to helping businesses find and forge their path to high performance. Focused on executing lasting beneficial change, Logistics Executive Group helps organisations to work smarter and grow faster, whilst building effective organisations that can innovate, grow, reduce costs, and manage risk.

Today, Logistics Executive Group is the single source for leadership development, talent & recruitment services, and business consulting to empower businesses and leaders to reach their goals. Partnered with a wide range of clients including; multinational corporations, entrepreneurial businesses, private equity firms, promoter owned companies, and non-profit organizations, the company offers a full suite of solutions that are designed and executed to position organisation who are seeking growth and overall improved performance. Service pillars include;

- Corporate Advisory & Business Performance Consulting
- Mergers & Acquisitions
- Trade Facilitation and Ventures
- Executive Search & Leadership Development

## Mergers, Acquisitions & Merger Integration Strategy

Complexity and change are a constant in today's environment. Smart, agile companies must navigate changes, while sustaining growth and improving operational effectiveness. Logistics Executive Group Corporate Advisory and Consulting Group is a leading boutique provider of performance and outcome-driven consulting services.

Logistics Executive Group Mergers and Acquisitions services combine our deep market and industry expertise in strategy and corporate restructuring to assist you to create and execute robust M&A, alliances, integration, and divestment strategies while mitigating risk.

Across our global offices, we provide a suite of mergers, acquisitions, and merger integration services that can help companies capitalise on today's opportunities and position themselves for high performance. With a focus on mid-market transactions, our experienced Principals deliver an integrated business approach linking Business Performance to sustainable outcomes and have a depth of advisory expertise and corporate experience to address a range of circumstances.

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