

MEDIA RELEASE

Logistics Executive Group & BRICKLOG Form Alliance to Boost Capabilities and Expand Global Reach

Leading Corporate Advisory & Consulting, M&A and Executive Search firm's The BRICKLOG Group and Logistics Executive Group to form strategic alliance to provide enhanced level and geographic reach of their services across Europe, The Middle East, Africa, India, APAC and Oceania.



Dubai, UAE – October 14th, 2020: Germany's The BRICKLOG Group and Australian & United Arab Emirates headquartered Logistics Executive Group are pleased to announce the signing of a strategic alliance to provide an enhanced range of logistics and supply chain focused Corporate Advisory, Management Consulting, M&A, and Executive Search services.

The strategic relationship will provide BRICKLOG with increased capability and reach into the Asia Pacific, Middle East, India, and Africa markets for its largely European based customers.

The partnership signals an important move for Logistics Executive Group having previously withdrawn its Netherland office in 2008 and serving the European region from its regional HQ in the UAE. The new relationship will provide Logistics Executive Group with a presence in Europe and on-ground capability in which to support its global customers.

Both BRICKLOG and Logistics Executive Group are recognised as leaders in their respective markets and in joining forces, the combined resources of both organisation will ensure enhanced service provisions in which to create greater value to their extensive MNC, SME, and Government entity customers.

“With this cooperation, we have closed a large gap, because the markets we are targeting in ASIA PACIFIC and Middle East & Africa is generally very important territory for decision-makers, especially in German logistics companies. Providing local market knowledge, the network, local project know-how, and premium consulting services and talent in the market to our customers is now much easier and more professional, says Thomas Kistner, Founder and Managing Partner of BRICKLOG.

Kim Winter, Founder, and CEO of LOGISTICS EXECUTIVE GROUP noted that “the combined resources and expertise of both enterprises have obvious synergies including supporting the of Corporate Advisory, Consulting, M&A and Executive Search portfolios. Expanding our geographic reach will allow us to strengthen relationships with many of our pan-national customers and serve their European needs.

“Central to the success of signing this partnership has been more than 22 years of cooperative relationships, and an alignment of the leadership groups to an ethos of total customer focus,” said Mr. Winter.

He went on to say “with more than 100 years combined senior executive experience between the owners and a dedicated team of recognised industry specialists, we have been able to offer an unmatched source of hands-on corporate experience to the markets in which we are represented. Our long-term customer relationships have placed us in good stead and are the key reason behind our continued growth, through events like the GFC and now, post-pandemic. We continue to support organisations as they navigate the ‘New Norm’ and value those long-standing relationships”

For BRICKLOG, the transnational alliance is an important milestone for further geographic expansion and is therefore very significant. Many customers with national companies including Austrian or Eastern European global customers will benefit from the additional expertise from the partnership. Bernhard Bruckdorfer, Managing Partner: “Being able to leverage enhanced resources will provide customers with significantly enhanced service options. We see many topics and business challenges for our customers, such as M&A, outplacement, or team expansion. With LOGISTICS EXECUTIVE GROUP, we have a partner who also has over 20 years of experience in the Outplacement segment. It is precisely through the interaction of the two consulting companies that we can offer support to global logistics and supply chain companies that may need to provide outplacement/career transition services to redundant staff “

Commenting on the partners, Mr. Darryl Judd, Logistics Executive Group COO, and MD, Corporate Advisory noted that “increasingly firms all around the world are seeking increased pathways to growth and support a pivot their businesses, assets, and people towards emerging from 2020 into a changing world driven by increased digitalisation, consumer-led markets, and more complex global supply chains. The partnership will enable both groups to comprehensively work seamlessly across markets to tackle these challenges and to succeed”.

Adding further advantage to the strategic alliance is the possibility of mapping cross-border, international projects through the bundling of competencies. With now well over 30 consultants, the presence of BRICKLOG and LOGISTICS EXECUTIVE GROUP has significantly improved our current and future customer depth and the breadth of the service has increased significantly. Of course, joint presentations at international industry conferences and exhibitions and international industry meetings are also planned” says Kistner.

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ABOUT BRICKLOG Deutschland GmbH & Co. KG and BRICKLOG BV

BRICKLOG Deutschland GmbH & Co. KG and BRICKLOG BV is a consulting company for companies in the transport and logistics sector. Founded in 2015, BRICKLOG offers services to national and international logistics companies as a professional process and personnel consultant, combining years of experience in the field of transport and logistics with a passion for new technologies and people in the logistics industry. In this way, BRICKLOG supports start-ups, family, and group companies. More than 20 professionals from the areas of sales, logistics, personnel consulting and IT work at the Cologne and Apeldoorn locations to optimize processes in sales and operational business.

For more information, please visit: www.bricklog.de

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ABOUT Logistics Executive Group

Founded in 1999, Logistics Executive Group is an international corporate advisory group focused on the logistics and supply chain industry. Acknowledged as the industry leader, Logistics Executive Group provides a suite of whole-of-lifecycle business services across offices in Australia, Singapore, Hong Kong, China, India, Dubai, Kenya, and Europe, delivering an integrated business approach linking Business Performance to sustainable outcomes.

Logistics Executive Group Supply Chain Performance Group brings together the world's leading Supply Chain Practitioners to provide a suite of powerful supply chain execution assets to helping businesses find and forge their path to high performance. Focused on executing lasting beneficial change, Logistics Executive Group helps organisations to work smarter and grow faster, whilst building effective organisations that can innovate, grow, reduce costs, and manage risk.

Today, Logistics Executive Group is the single source for leadership development, talent & recruitment services, and business consulting to empower businesses and leaders to reach their goals. Partnered with a wide range of clients including; multinational corporations, entrepreneurial businesses, private equity firms, promoter owned companies, and non-profit organizations, the company offers a full suite of solutions that are designed and executed to position organisation who are seeking growth and overall improved performance. Service pillars include;

- Corporate Advisory & Business Performance Consulting
- Mergers & Acquisitions
- Trade Facilitation and Ventures
- Executive Search & Leadership Development

Mergers, Acquisitions & Merger Integration Strategy

Complexity and change are a constant in today's environment. Smart, agile companies must navigate changes, while sustaining growth and improving operational effectiveness. Logistics Executive Group Corporate Advisory and Consulting Group is a leading boutique provider of performance and outcome-driven consulting services.

Logistics Executive Group Mergers and Acquisitions services combine our deep market and industry expertise in strategy and corporate restructuring to assist you to create and execute robust M&A, alliances, integration, and divestment strategies while mitigating risk.

Across our global offices, we provide a suite of mergers, acquisitions, and merger integration services that can help companies capitalise on today's opportunities and position themselves for high performance. With a focus on mid-market transactions, our experienced Principals deliver an integrated business approach linking Business Performance to sustainable outcomes and have a depth of advisory expertise and corporate experience to address a range of circumstances.

