

Program Design & Curriculum

The Master of Business Administration degree in Strategic Procurement focuses on core procurement and management skills such as contracts, negotiations, project management and supply chain management. Building off of the core curriculum of the MBA program, this specialization prepares learners aspiring to work with business and government organizations, either locally or globally.

Leveraging the emerging research, students explore total lifecycle approaches to procurement in a strategic and sustainable manner. This unique concentration provides a competitive advantage for those looking to master their skills in resource management. And as a unique discipline that integrates technology, innovation, e-commerce and many inter-organizational relationships, the courses guide students in how to think systemically.

core stage

Marketing Management

Managerial Finance & Accounting

Business Research

Managerial Economics

Human Resources Management

International Business and Trade

Management

Business Development Management

specialization stage

Supply Chain Management

Contracts and Negotiations

Managing Purchasing and
Logistic Projects and Programs

Strategic and Sustainable Procurement

capstone project stage

Capstone Project

Capstone Project Defense

Admission Criteria

SMC University welcomes qualified applicants with no discrimination towards their gender, age, cultural, ethnic, religious and racial backgrounds. Distance learning candidates are admitted on a continuous basis, admission procedures are free of charge.

Admission at Swiss Management Center sets minimum criteria which have been designed to identify applicants who have sound academic potential and who show creativity, critical thinking, social and moral values, evidence of English language proficiency and strong motivation.

Successful applicants must fulfill the following criteria:

- Bachelor degree from an internationally recognized academic institution.
- Min. 4 years of work experience in executive or senior management positions
- Proficiency in English
- Ability to demonstrate core understanding of computer systems, networks and operations, having acquired the above either through undergraduate courses already taken or respective field-/working experience.

Tuition Plan

Tuition is calculated for the entire program and includes e-books and all learning materials and exam fees. Courses will be activated after receipt of the tuition. Students are responsible for obtaining additional reading materials (not compulsory). For full payment details please refer to the SMC University website or contact the administration.

Capstone Project

All students will complete a capstone project. This requirement, synthesizes the student's learning in a single project that demonstrates the student's fulfillment of the program's learning goals.

Capstone Project Expectations

- A research-based paper between 50 and 75 pages;
- An action project, accompanied by a substantial essay that sets the project within intellectual and personal contexts; discusses its design, process and outcomes; and reflects on the student's learning;
- A creative project, accompanied by a substantial essay that sets the project within intellectual and personal contexts, discusses the process and its outcomes, and reflects on the student's learning; or
- An apt combination of these forms.

Graduation Requirements

The Master Degree is granted following the successful completion of the subjects and the completion of a Capstone Project presented to the Defense committee of Swiss Management Center. Students should achieve a minimum overall GPA of 2.7.

Contact

SMC University

Baarerstrasse 112
6302 Zug
Switzerland

Tel.: +41 (0)41 500 16 22
Fax: +41 (0)41 560 80 57
administration@swissmc.ch

www.smcuniversity.com